

Spring Arts Marketing Conference & Zoom Seminars 2021

Presented by the Vermont Crafts Council

Mail or email to VCC, Box 938, Montpelier VT 05601

Or Register [ONLINE](http://vermontcrafts.com/membership/springconferenceform.php) at <http://vermontcrafts.com/membership/springconferenceform.php>

Name: _____ Address: _____
Town _____ St _____ Zip _____
Phone: _____ Email: _____

Please check all your seminar choices (if you pay for 3, the 4th is free):

A. ZOOM SEMINARS

_____ April 6th 11:00 - 12:30 Grow Your Email List and Use It Well
By Becca Webb & Rebecca Haas, Making It As a Maker
Members \$25, Non- Members \$45

_____ May 6 11:00 - 12:30 - Lost in Translation...or Why Color Theories Don't
Guarantee Good Cloth – Ruby Leslie, Ruby Charuby Weavings
Members \$25, Non- Members \$45

_____ May 11 11:00 - 12:30 How to Promote a Successful Event
By Becca Webb & Rebecca Haas, Making It As a Maker
Members \$25, Non- Members \$45

_____ May 19 11:00 - 12:30 Designing Professional Graphics with Canva
Elissa Campbell, Blue Roof Designs
Members \$25, Non- Members \$45

B. SPRING MARKETING CONFERENCE – APRIL 28

_____ 9:00 - 10:30 - Gallery Showcase & Discussion

_____ 11:00 - 12:30 - Driving Traffic to Your Website - Making It As a Maker

_____ 1:00 - 2:30 - Hands On Collage with Meta – Meta Strick, Meta Strick Studio

All Seminars presented at the Spring Marketing Conference are **free for members** or \$65 for non-members.

_____ I am a VCC Member _____ Non-Member _____ \$75 Membership Fee included

Total Fees: _____ (Have you paid for 3 seminars? Choose the 4th for free.)

Payment Method: ___ Check: ___ Credit Card: Visa/MasterCard

Card #: _____ Exp: ___ / ___ Sec code: _____

Signature: _____