

Spring Conference 2017
Presented by the Vermont Crafts Council
Wednesday, April 12, 9:00 AM – 4:00 PM
Goddard College, Plainfield VT

SALES TRENDS IN TODAY'S ECONOMY- BRUCE BAKER
&
ETSY SMARTS - LAURA HALE

This conference will explore trends driving the marketplace. Artists need to know what big business knows when it comes to using trends. You too can understand the power and advantage of using trends to enhance your products.

On Site Registration: 8:00 - 9:00 – Haybarn Theatre

9:00 - 10:00 Vermont Crafts Council's Annual Meeting

10:15 - Keynote Presentation – SALES TRENDS – BRUCE BAKER

12:00 – 1:00 Lunch

1:00 – 2:15 & 2:45 – 4:00 Workshops run concurrently and repeat during second session.

A. SALES TRENDS SPECIFICS – Bruce Baker

B. EVERYTHING YOU NEED TO KNOW ABOUT ETSY – Laura Hale

Name: _____ Phone: _____

Address: _____ Town: _____

Zip: _____ Email: _____

_____ VCC Members, \$65 _____ Non-Members, \$85

_____ I plan to become a member of the Vermont Crafts Council at the conference
(\$65 conference fee + \$60 member fee = \$125)

_____ Number Attending _____ Total

Payment Method: _____ Check: _____ Credit Card: Visa or M/C _____

Card #: _____ Exp. Date: _____ / _____ Sec code: _____

Address and Zip Associated with this card if NOT above: _____

Signature: _____

Register by April 10 - Mail to VCC, Box 938, Montpelier VT 05601