

**Spring Conference 2017**  
Presented by the Vermont Crafts Council  
**Wednesday, April 12, 9:00 AM – 4:00 PM**  
Goddard College, Plainfield VT

**SALES TRENDS IN TODAY'S ECONOMY- BRUCE BAKER**  
**&**  
**ETSY SMARTS - LAURA HALE**

This conference will explore trends driving the marketplace. Artists need to know what big business knows when it comes to using trends. You too can understand the power and advantage of using trends to enhance your products.

On Site Registration: 8:00 - 9:00 – Haybarn Theatre

9:00 - 10:00 Vermont Crafts Council's Annual Meeting

**10:15 - Keynote Presentation – SALES TRENDS – BRUCE BAKER**

12:00 – 1:00 Lunch

1:00 – 2:15 & 2:45 – 4:00 Workshops run concurrently and repeat during second session.

**A. SALES TRENDS SPECIFICS – Bruce Baker**

**B. EVERYTHING YOU NEED TO KNOW ABOUT ETSY – Laura Hale**

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Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Town: \_\_\_\_\_

Zip: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_\_\_ VCC Members, \$65                      \_\_\_\_\_ Non-Members, \$85

\_\_\_\_\_ I plan to become a member of the Vermont Crafts Council at the conference  
(\$65 conference fee + \$60 member fee = \$125)

\_\_\_\_\_ Number Attending                      \_\_\_\_\_ Total

Payment Method: \_\_\_\_\_ Check: \_\_\_\_\_ Credit Card: Visa or M/C \_\_\_\_\_

\_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ / \_\_\_\_\_ Sec code: \_\_\_\_\_

Address and Zip Associated with this card if NOT above: \_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_

**Register by April 10 - Mail to VCC, Box 938, Montpelier VT 05601**