

**VERMONT CRAFTS COUNCIL'S SPRING OPEN STUDIO WEEKEND**  
**MAY 23 & 24 2020 10:00 – 5:00 – Celebrating 28 Years!**  
**MEMBER APPLICATION DEADLINE: JANUARY 15, 2020**

**NEW - Returning Open Studio artists with NO CHANGES can check here, \_\_\_\_\_ complete section #3 and skip to the back of this form.**

**1. Business Name:**

\_\_\_\_\_

**Maker/Contact Name:** \_\_\_\_\_ **Ph:** \_\_\_\_\_

**Postal**

**Address:** \_\_\_\_\_ **Town:** \_\_\_\_\_ **Zip** \_\_\_\_\_

We will send Open Studio news, updates and directions proof to you by **e-mail**.

**E-mail:** \_\_\_\_\_ **Web Site** \_\_\_\_\_

**2. Site Location and information IF DIFFERENT THAN ABOVE ADDRESS:**

**Physical Address** \_\_\_\_\_ **Town:** \_\_\_\_\_

**County** \_\_\_\_\_ **Zip** \_\_\_\_\_ **Ph:** \_\_\_\_\_

**3. Please check the one that best applies.**

A. \_\_\_ **Artist Studio.** My site is my studio. \$130

B. \_\_\_ **Guest Artist Basic.** I'll be doing Open Studio as a guest at someone else's site  
Shares host map number. \$65

C. \_\_\_ **Guest Artist Plus.** I'll be a guest at someone else's studio but I want my own map  
number. \$130

D. \_\_\_ **Gallery, Exhibit, Art Center.** \$130

E. \_\_\_ **Hub Site.** Host for a group of artists not registered individually. Required to send  
the contact information of the artists who will exhibit there. \$130

**4. MAPS AND DIRECTIONS**

**Past Open Studio Participant?** Are the directions accurate? Yes \_\_\_ No \_\_\_

Was your location on the map correct? Yes \_\_\_ No \_\_\_

What year did you **last** participate? \_\_\_\_\_ Spring \_\_\_ or Fall \_\_\_\_\_?

**New Participant**

Please provide directions to your site from a major road or town and include with this form. Note landmarks that might help someone navigate to your studio.

**5. INDEX SECTION: ONLY 2 words (not phrases) that describe your work**

1. \_\_\_\_\_ 2. \_\_\_\_\_

**6. DIRECTIONS SECTION:**

Choose ONLY 5 words (not phrases) that describe what (your artwork) visitors will find when they visit your site:

- 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_
- 4. \_\_\_\_\_ 5. \_\_\_\_\_

**7. Buy extra promotion for your studio by placing an ad in the full-color Vermont Open Studio Tour Guide!** We will position your ad in or as near as possible to your County section. E-mail ad to [sally@sallystetson.com](mailto:sally@sallystetson.com) by FEBRUARY 15

\_\_\_\_ One Twelfth Page 2.4 X 2.4 **\$160**    \_\_\_\_ One Sixth Page 2.4 X 4.12 **\$285**  
 \_\_\_\_ One Third Page Vertical 2.4 X 8.5 **\$510**    \_\_\_\_ Half Page Horizontal 7.5 X 4.12 **\$660**

**PAYMENT SUMMARY**  
**Please fill in the blanks below**

**NEW!** Plastic signs & wire frames (\$10 each **includes shipping**) quantity \_\_\_\_ X \$10 (Paper signs are no charge and included with registration fee) Yes, please ship my Open Studio materials \$25 \_\_\_\_\_

\$130 for **each** Open Studio registration except Guest Artist Basic \$65 \_\_\_\_ + Ad in Studio Tour Guide \_\_\_\_\_ **Total Fees** \_\_\_\_\_

Payment Method? \_\_\_\_ Check enclosed.    \_\_\_\_ Visa/MC.

Card #: \_\_\_\_\_ Exp \_\_\_\_/\_\_\_\_ Security \_\_\_\_\_

Signature: \_\_\_\_\_

1. Hours for Open Studio Weekend are from 10:00 to 5:00, Saturday and Sunday. You agree to be in your studio and available to visitors during that time.
2. In the event that you need to withdraw from OSW, you will communicate to the office ASAP. Depending on when you withdraw, you may be given a credit.
3. You will use Open Studio yellow signs (including plastic signs) for yourself only and only **for the event** in which you are registered. This includes yellow plastic signs.
4. You are expected to pick up materials from a local contact in your area, from the Spring Marketing Conference, or from **371 Elm St** in Montpelier. **We can ship your materials to you for \$25 additional payable in advance.** In order to be most effective in bringing visitors to your studio, signs must be prepared to withstand the weather and placed in several locations along the road (not just in front of your door). Failure to follow these expectations undercuts the success of Open Studio for you and for customers who hope to see you. **My signature below indicates that I understand and will abide by these expectations:**

Name: \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Send form to PO Box 938, Montpelier VT 05602. [Vermontcraftscouncil@gmail.com](mailto:Vermontcraftscouncil@gmail.com)